



Music Generation

Transforming Young Lives Through Music

National Development Office
Strategic Plan 2022 - 2026

VISION

We believe in an Ireland where every child and young person is given the opportunity to transform their lives through the power of music making and learning.



MISSION

Our mission is to empower children and young people to realise their full potential through access to, and participation in, high quality performance music education.



VALUES



Quality

Placing quality of experience for children and young people at the heart of our work.



Diversity

Practicing and promoting diversity, equality and inclusion: social, cultural and pedagogic in all settings where we work and have influence.



Partnership

Working collaboratively with many partners using influence and engagement to build trusted relationships to achieve our goals.



Curiosity

Listening and learning; continuously curious about how to do better, thinking big, embracing research and innovation, and planning strategically.

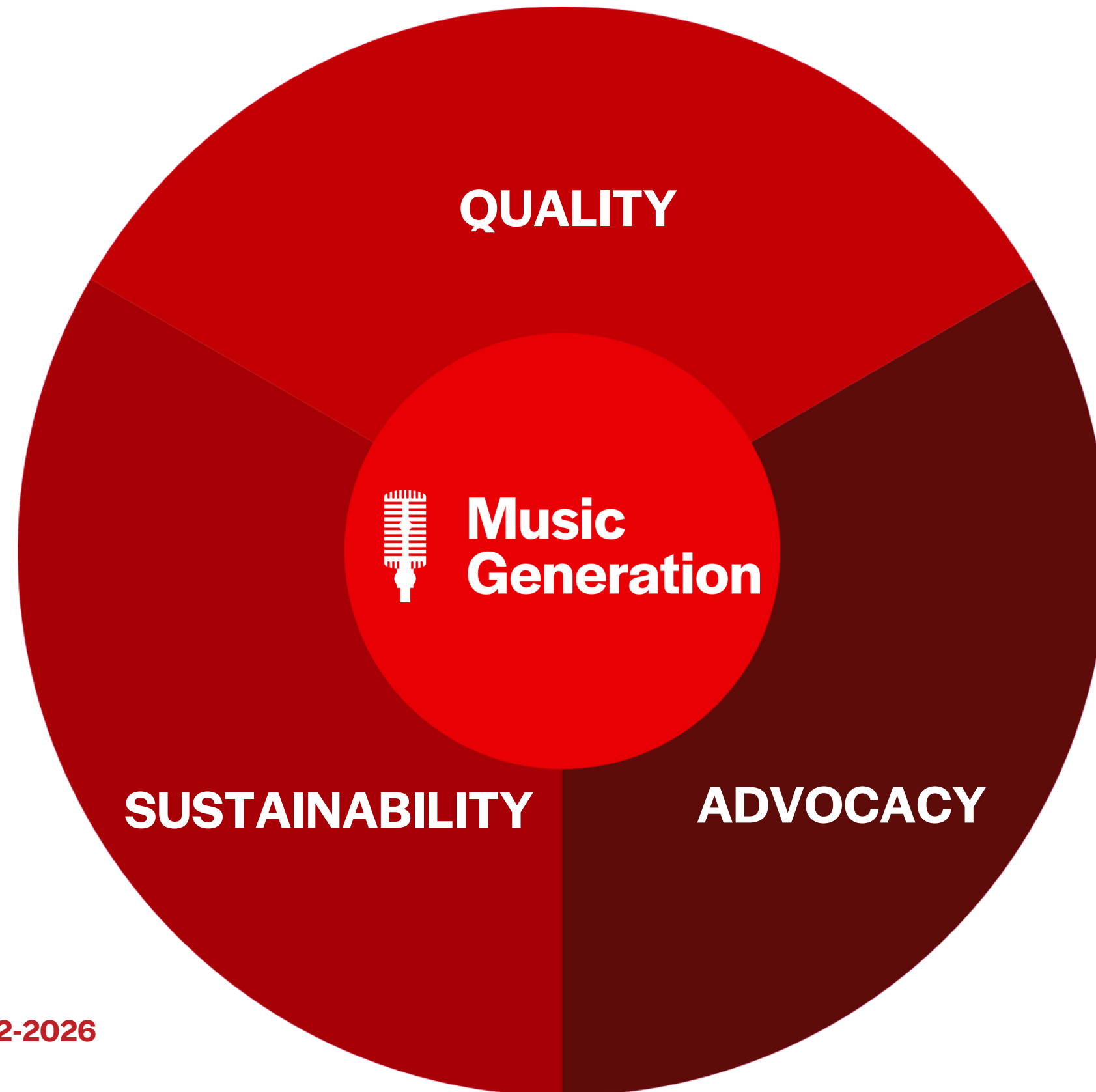
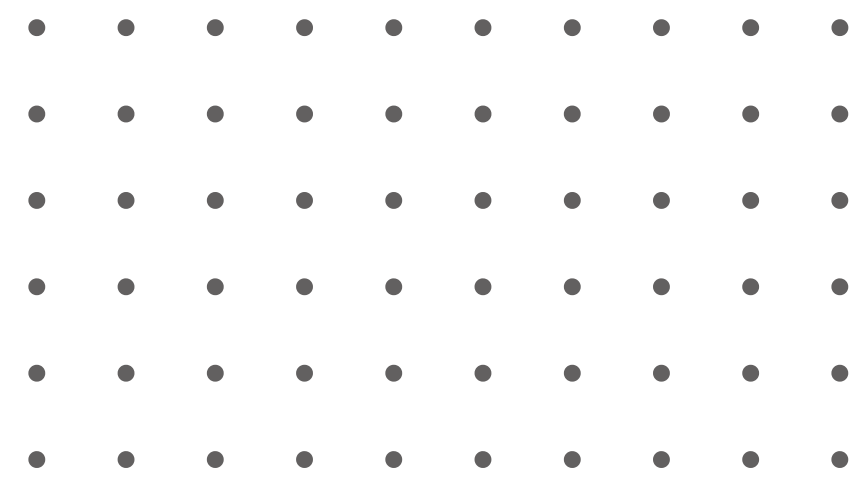


Accountability

Holding ourselves to high standards of transparency, accountability and effectiveness, committing to sustainable growth, and being active in relation to our responsibilities to the environment.



Our Strategic Priorities



QUALITY

OUR STRATEGIC GOAL:

To influence and nurture a culture of continuous improvement across the Music Generation network, so that children and young people have the best possible quality of experiences and outcomes in a variety of settings and across a wide range of musical genres and disciplines.



QUALITY

- Objective 1: We will work in an in-depth and long-term way with Music Generation local programmes to support the further development of a culture of quality.
- Objective 2: We will collaborate with local and national partners to inspire and support artistic and pedagogical excellence in programming and practice across a range of settings.
- Objective 3: We will continue to develop and strengthen the Music Generation national network throughout the life of this plan.

SUSTAINABILITY

OUR STRATEGIC GOAL:

To work towards achieving the long-term sustainability of a publicly supported national system of local performance music education provision.



SUSTAINABILITY

- Objective 1: We will work to secure a local and national infrastructure that is well resourced (in human and financial terms) and characterised by exemplary governance.
- Objective 2: We will continue to broker strategic partnerships with a range of existing and new stakeholders.
- Objective 3: We will continue to provide insight and information to the Department of Education and to local partners in respect of the appropriate human and other resources required to deliver high-quality performance music education programmes.
- Objective 4: We will continue to ensure that the Music Generation National Development Office works effectively within available resources.

ADVOCACY

OUR STRATEGIC GOAL:

We will advocate to key audiences for the right of all children and young people to have the opportunity to participate in performance music education.



ADVOCACY

- Objective 1: We will continue to raise awareness of the value of performance music education in the lives of children and young people.
- Objective 2: We will actively encourage and facilitate child and young person-led advocacy that speaks to their experience of, and ambitions for, the value that performance music education plays in their lives.
- Objective 3: We will continue to engage in research and anchor our advocacy in evidence-based learning.



Music Generation



An Roinn Oideachais
Department of Education

Music Generation is Ireland's National Music Education Programme.
A Music Network Initiative, co-funded by U2, The Ireland Funds,
The Department of Education and Local Music Education Partnerships

www.MusicGeneration.ie