



**MUSIC GENERATION**

**MAKING MUSIC EDUCATION HAPPEN**

**LADISE / LAOIS**

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**Nurturing Youth Engagement in the  
13-plus age group  
Music Generation Laois: A Case  
Study**

**School of Rock and Pop**

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# Why nurture?

- **Nurturing youth engagement in the 13 plus age group is a relevant issue when delivering a performance music education programme. Many young people can fall away and lose interest in performance music education programmes at this time in their lives**
- **A nurtured and engaging performance music education programme can make the difference between a young person dropping out of music, but also could be an influential factor in the kinds of life choices, study/career paths a young person chooses.**

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# Background to the School of Rock and Pop

- Programme background: Music Generation Laois
- 7 programme strands
- 2012-2015 strategic plan
- Co-ordinator background





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# Timeline: School of Rock and Pop

- A long gestation period
- July 2012: 1<sup>st</sup> Summer Camp
- February 2013: Recruitment of Tutors
- April 2013: Songschool workshop
- July 2013: 2<sup>nd</sup> Summer Camp
- Aug 2013: John Lennon Bus
- Sept 2013: School of Rock and Pop officially launched by Jack L

# John Lennon Bus Music Video 'A Chance to Begin'

- <http://www.youtube.com/watch?v=rGYfkY5Wvrs>

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# Structure

- Weekly lessons for beginner intermediate and advanced classes in guitar, drums and keyboard
- Weekly Jam Time for more advanced musicians and singers
- Classes are small group lessons made up of no more than 3 students
- Students - background



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# Programming

- Informal learning environment where the repertoire is young person led
- Intermediate and advanced classes are sectional rehearsals – supportive environment where the foundations of the repertoire for jam time is developed
- Performance focused

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# Ethos

- **Nurturing yet informal**
- **Tutors/Teaching Artists as role models**
- **Young person led**
- **The physical space/resources and timing of lessons/ jam time are key**
- **Social element for participants**
- **Simple Things – Hospitality and Friendliness**

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# Challenges

- **Resources**
- **Timing of Classes and sacrifices**
- **Formal v Informal**
- **Programming**
- **Progression Routes**
- **Sustainability**

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# Positive Developments - Glee Club Programme as a gateway into School of Rock and Pop

